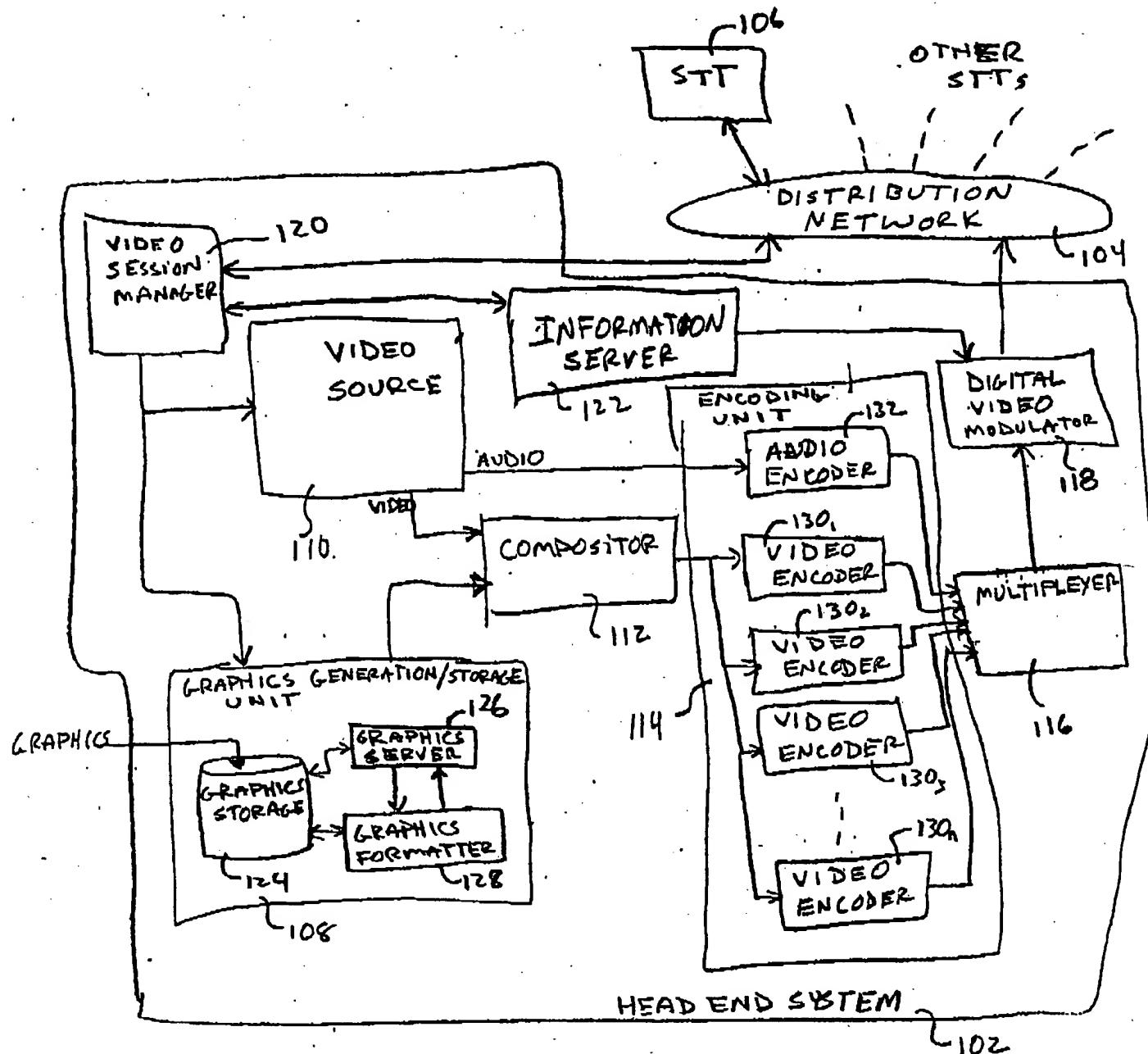


19880-001710-5

1/35



100:

FIG. 1

19880-0017105

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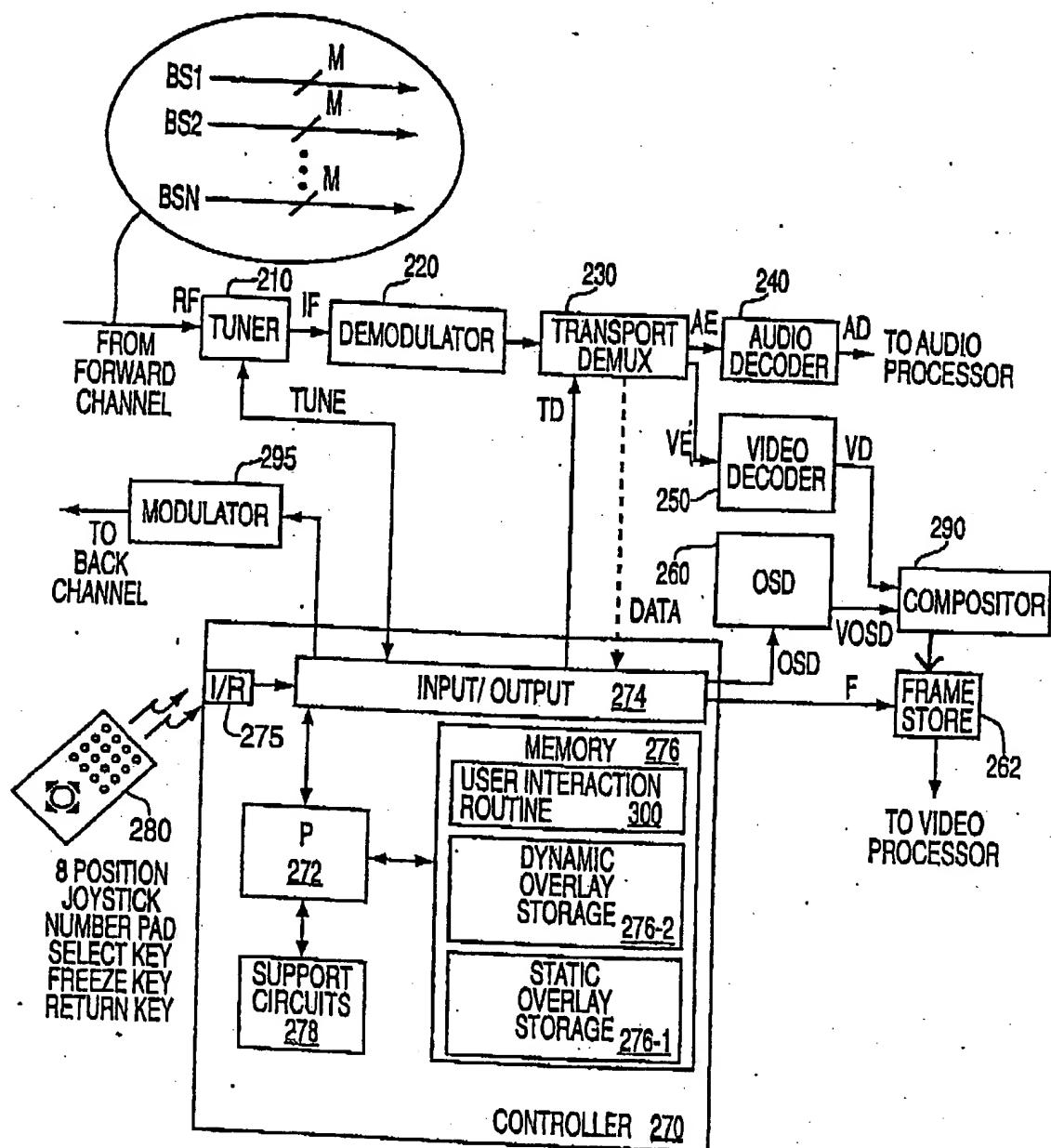


FIG. 2

P D O F E R I E S 3

19880-0017105

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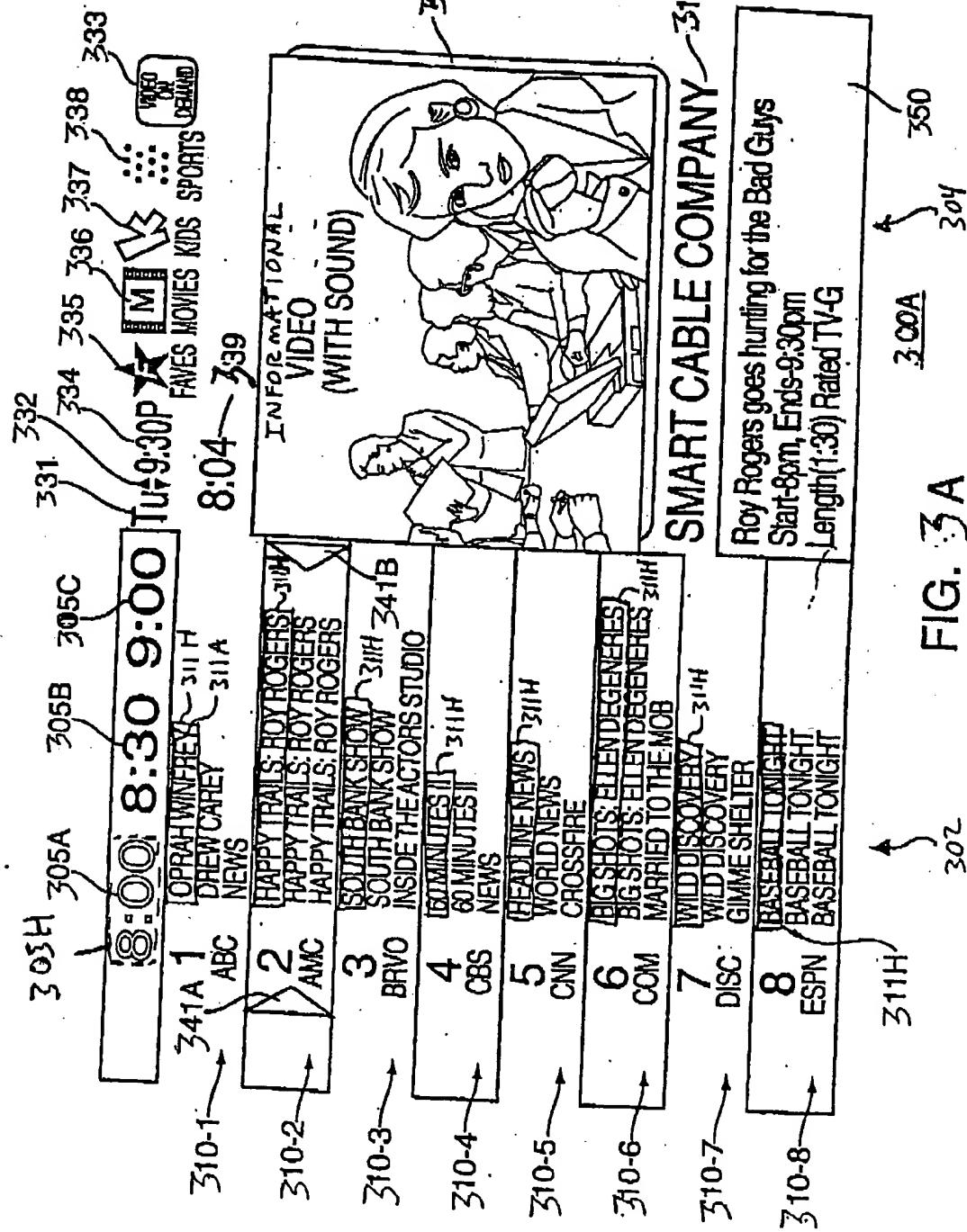
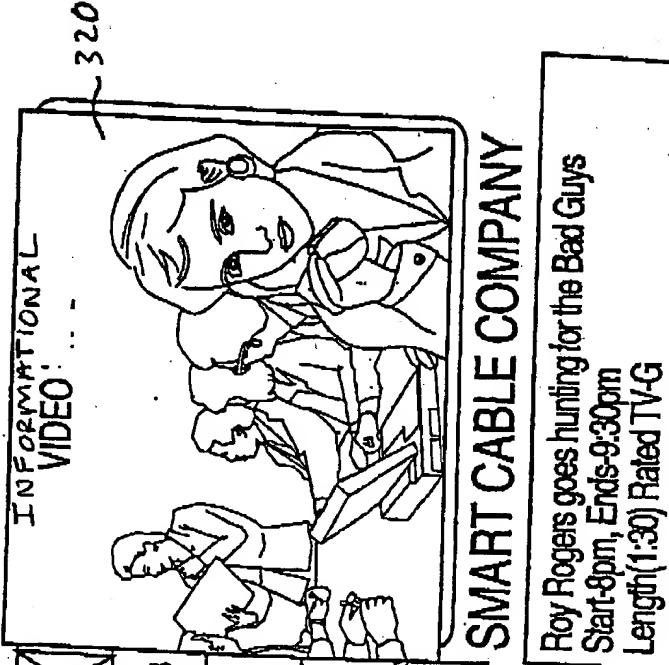


FIG. 3A

| 8:00 | | 8:30 | | 9:00 | | Tu: 9:30P | | M | | VIDEON ON DEMAND | |
|------|-----------------------------|------|--|--------------------------|------|-----------|--|---|--|------------------------|--|
| 1 | OPRAH WINFREY TORENCAREY | 311B | | | | | | | | | |
| ABC | NEWS | 311H | | | | | | | | | |
| 341A | AMC | | | HAPPY TRAILS, ROY ROGERS | 311B | | | | | | |
| | | | | HAPPY TRAILS, ROY ROGERS | | | | | | | |
| | | | | HAPPY TRAILS, ROY ROGERS | | | | | | | |
| 2 | | | | | | | | | | | |
| | | | | | | | | | | | |
| 3 | SOUTH BANK SHOW | 311B | | | | | | | | | |
| BRVO | (SOUTH BANK SHOW) | | | | | | | | | | |
| | INSIDE THE ACTORS STUDIO | 341B | | | | | | | | | |
| 4 | 60 MINUTES | 311B | | | | | | | | | |
| CBS | 60 MINUTES | | | | | | | | | | |
| | | | | | | | | | | | |
| 5 | HEADLINE NEWS | 311B | | | | | | | | | |
| CNN | WORLD NEWS | | | | | | | | | | |
| | CROSSFIRE | | | | | | | | | | |
| 6 | BIG SHOTS | 311B | | | | | | | | | |
| COM | ELLEN DEGENERES | | | | | | | | | | |
| | ELLEN DEGENERES | | | | | | | | | | |
| | MARRIED TO THE MOB | | | | | | | | | | |
| 7 | WILD DISCOVERY | 311B | | | | | | | | | |
| DISC | GIMME SHELTER | | | | | | | | | | |
| | | | | | | | | | | | |
| 8 | BASEBALL TONIGHT | 311B | | | | | | | | | |
| ESPN | BASEBALL TONIGHT | | | | | | | | | | |
| | BASEBALL TONIGHT | | | | | | | | | | |

19880-0019107

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INFORMATIONAL
VIDEO

320

SMART CABLE COMPANY

Roy Rogers goes hunting for the Bad Guys
Start 8pm, Ends 9:30pm
Length (1:30) Rated TV-G

350

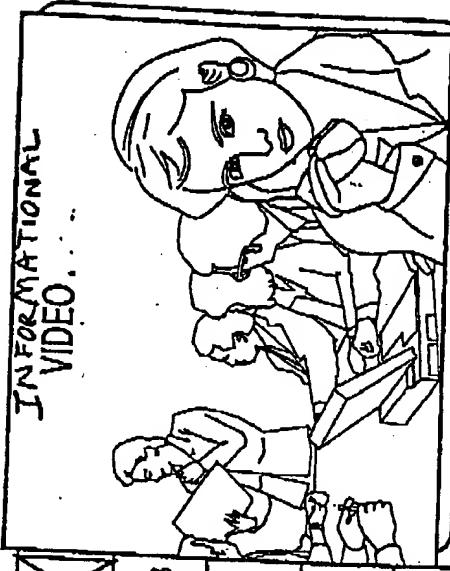
300B

FIG. 3.B

19880-00171 215

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| | | | | | | | |
|------|---------------|----------------------------|----|-------|---|-----|-----------------------|
| 8:00 | 8:30 | 9:00 | Tu | 9:30P | M | VHS | VIDEO ON DEMAND |
| 1 | OPRAH WINFREY | | | | | | |
| | DREW CAREY | | | | | | |
| | NEWS | 311C | | | | | |
| 341A | 2 | HAPPY TRAILS: ROY ROGERS | | | | | |
| AMC | | HAPPY TRAILS: ROY ROGERS | | | | | |
| | | 311C | | | | | |
| 341B | 3 | SOUTH BANK SHOW | | | | | |
| BRVO | | SOUTH BANK SHOW | | | | | |
| | | 341B | | | | | |
| | | INSIDE THE ACTIONS STUDIO | | | | | |
| | | 311C | | | | | |
| 341C | 4 | 60 MINUTES | | | | | |
| CBS | | 60 MINUTES | | | | | |
| | | 311C | | | | | |
| 341D | 5 | HEADLINE NEWS | | | | | |
| CNN | | WORLD NEWS | | | | | |
| | | CROSSFIRE | | | | | |
| | | 311C | | | | | |
| 341E | 6 | BIG SHOTS: ELLEN DEGENERES | | | | | |
| COM | | BIG SHOTS: ELLEN DEGENERES | | | | | |
| | | 311C | | | | | |
| 341F | 7 | WILD DISCOVERY | | | | | |
| DISC | | WILD DISCOVERY | | | | | |
| | | 311C | | | | | |
| 341G | 8 | CRIME STINKER | | | | | |
| ESPN | | CRIME STINKER | | | | | |
| | | 311C | | | | | |



SMART CABLE COMPANY

Roy Rogers goes hunting for the Bad Guys
Start-8pm, Ends-9:30pm
Length(1:30) Rated TV-G

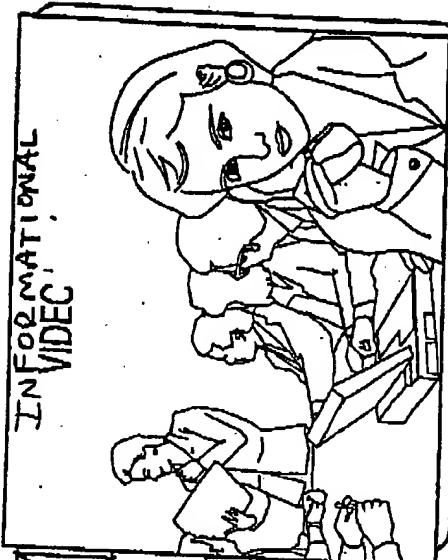
300C

FIG. 3C

1980-001910

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| | | | | | | | | | | |
|------|---|----------------------|--------|----------------------|------------------|-------|-------|-------|------|--------|
| 3:54 | 1 | 9:30: 10:00 10:30 | Turner | STAR | MOVIE | VIDEO | FAVES | FAVES | KIDS | SPORTS |
| | 1 | DHARMA & GREG | 3:14 | | | | | | | |
| | | IT'S LIKE YOU KNOW | | | | | | | | |
| | | NEWS | | | | | | | | |
| 3:54 | 2 | PATTON | AMC | PATTON | 3:45 | | | | | |
| | | PATTON | | PATTON | | | | | | |
| | 3 | ROSALUXEMBERG | BRVO | ROSALUXEMBERG | | | | | | |
| | | ROSALUXEMBERG | | ROSALUXEMBERG | | | | | | |
| | 4 | PATRICK ROYAL | CBS | PATRICK ROYAL | 60 MINUTES // | | | | | |
| | | PATRICK ROYAL | | PATRICK ROYAL | 60 MINUTES // | | | | | |
| 3:54 | 5 | ISPOHISSTONIGHT | CNN | MONEYLINE | LARRY KING LIVE | | | | | |
| | | ISPOHISSTONIGHT | | MONEYLINE | LARRY KING LIVE | | | | | |
| | 6 | SINBAD, BRAIN DAMAGE | COM | SINBAD, BRAIN DAMAGE | COMICS COME HOME | | | | | |
| | | SINBAD, BRAIN DAMAGE | | SINBAD, BRAIN DAMAGE | COMICS COME HOME | | | | | |
| | 7 | SCIENCE OF MAGIC | DISC | DISCOVER MAGAZINE | | | | | | |
| | | SCIENCE OF MAGIC | | DISCOVER MAGAZINE | | | | | | |
| | 8 | SPOHISSENTER | ESPN | SPOHISSENTER | BASEBALL TONIGHT | | | | | |
| | | SPOHISSENTER | | SPOHISSENTER | BASEBALL TONIGHT | | | | | |



SMART CABLE COMPANY

PATTON, GEORGE C SCOTT, KARL MALDEN
Start 9:30p, Ends 11:00p
Length(1:30) Rated TV-PG

302

4:00

FIG. 4

302

19880-001710 5

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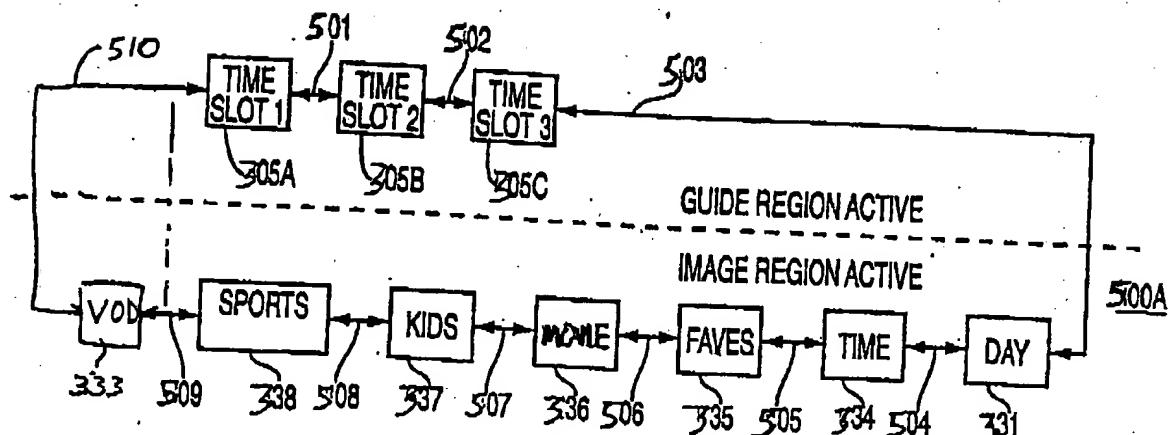


FIG. 5A

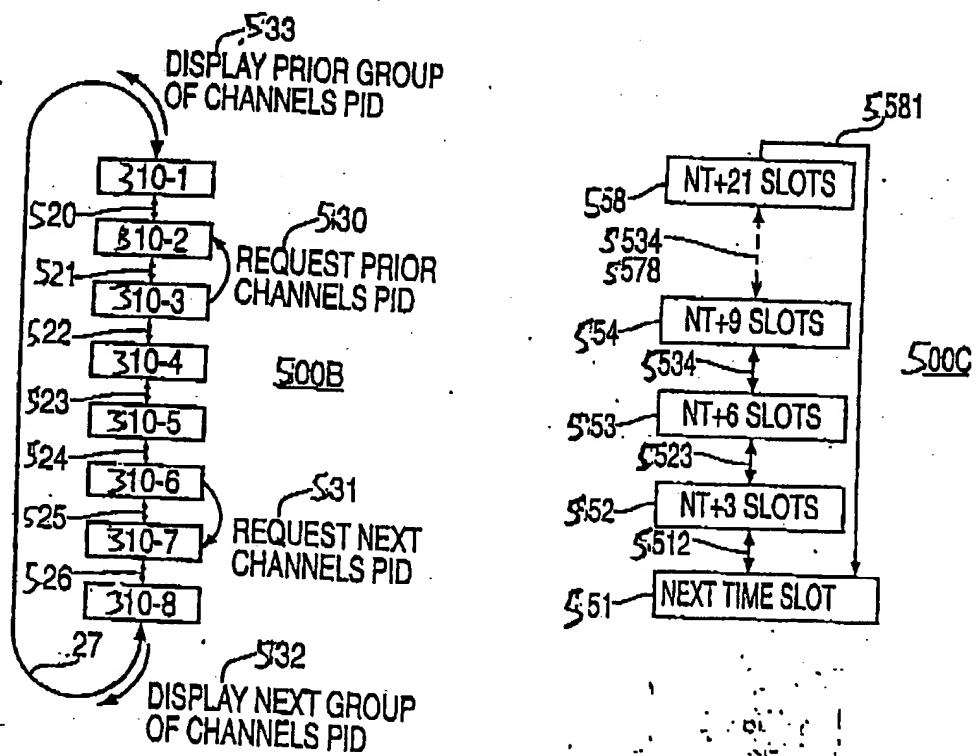


FIG. 5B

FIG. 5C

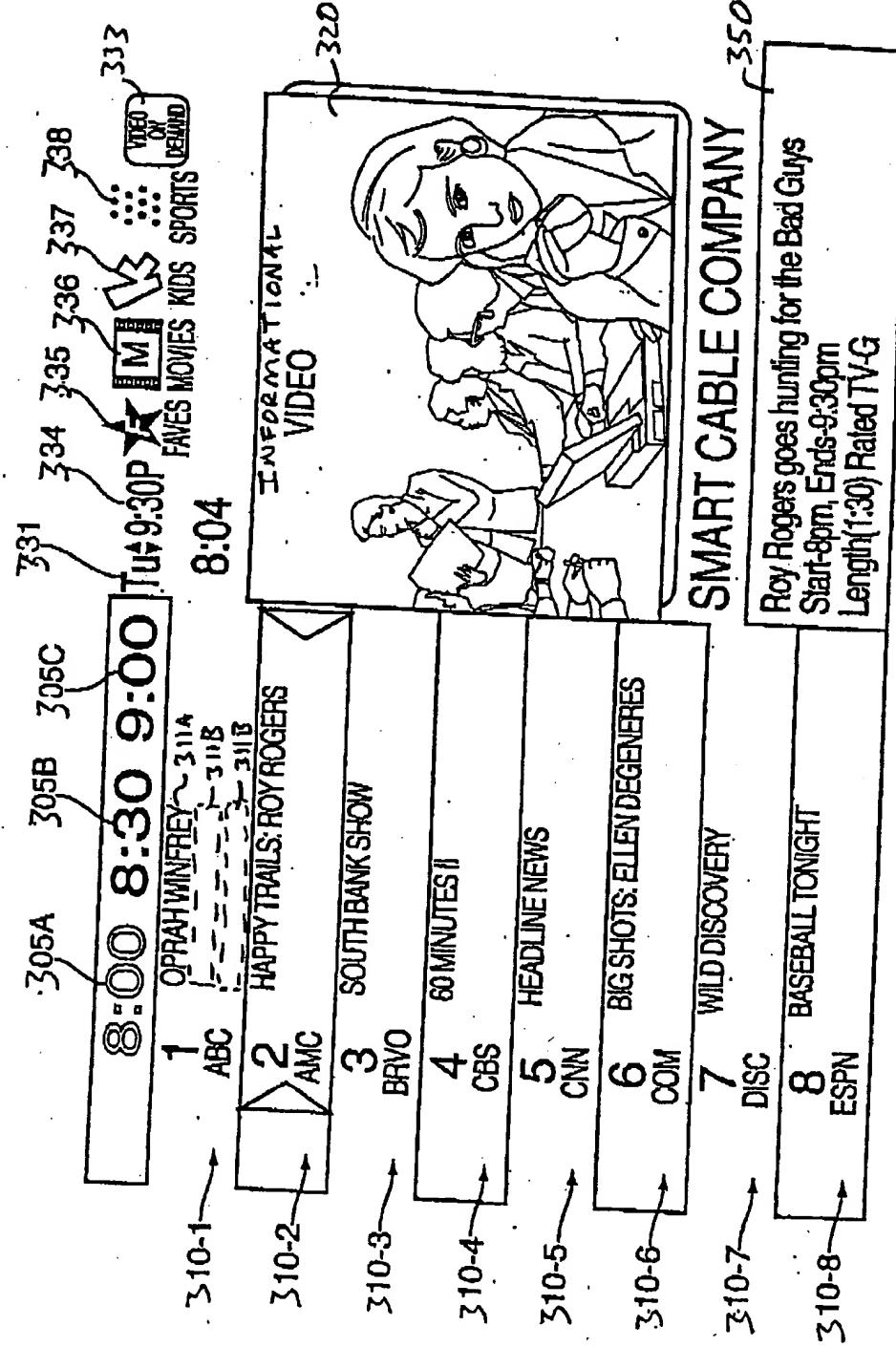


FIG. 6A

19880-001710

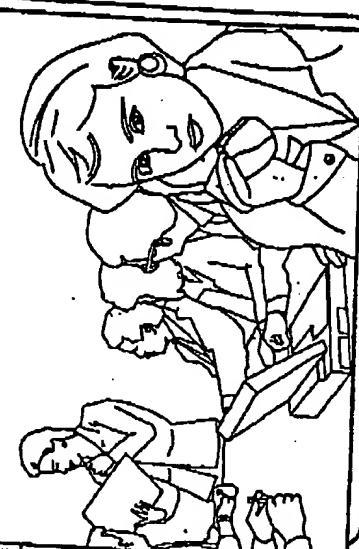
9/35

| 8:00 | | 8:30 | | 9:00 | | 9:30P | |
|------|-----------------------------------|------|--|------|--|-------|------|
| 1 | DREW CAREY | | | | | | 8:04 |
| 2 | HAPPY TRAILS: ROY ROGERS AMC | | | | | | |
| 3 | SOUTH BANK SHOW BRVO | | | | | | |
| 4 | 60 MINUTES II CBS | | | | | | |
| 5 | WORLD NEWS CNN | | | | | | |
| 6 | BIG SHOTS: ELLEN DEGENERES COM | | | | | | |
| 7 | WILD DISCOVERY DISC. | | | | | | |
| 8 | BASEBALL TONIGHT ESPN | | | | | | |

FAVES MOVIES KIDS SPORTS

VIDEO
ON
DEMAND

VIDEO HERE



SMART CABLE COMPANY

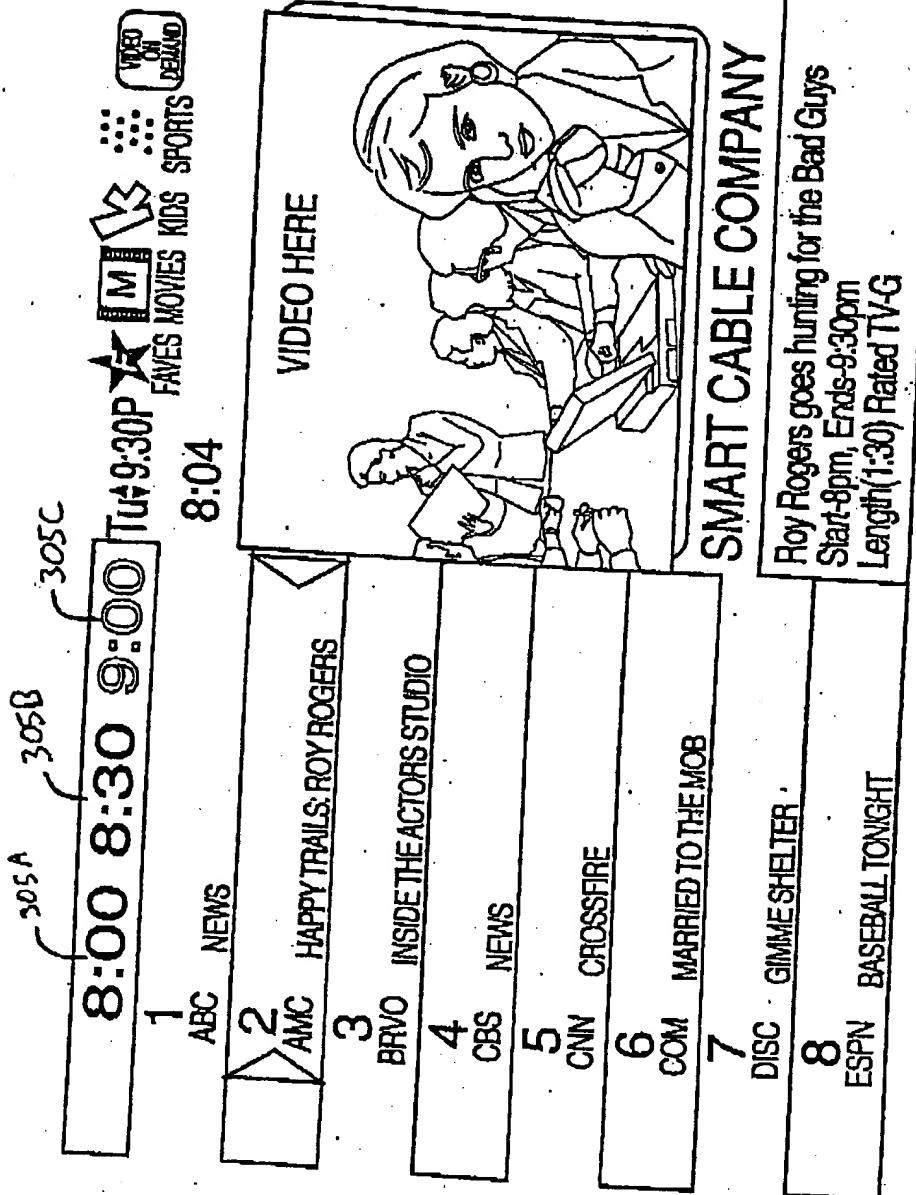
Roy Rogers goes hunting for the Bad Guys
Start-8pm Ends-9:30pm
Length(1:30) Rated TV-G

6:00B

FIG. 6B

19880-0017102

10/35



19880-001710-5

11/35

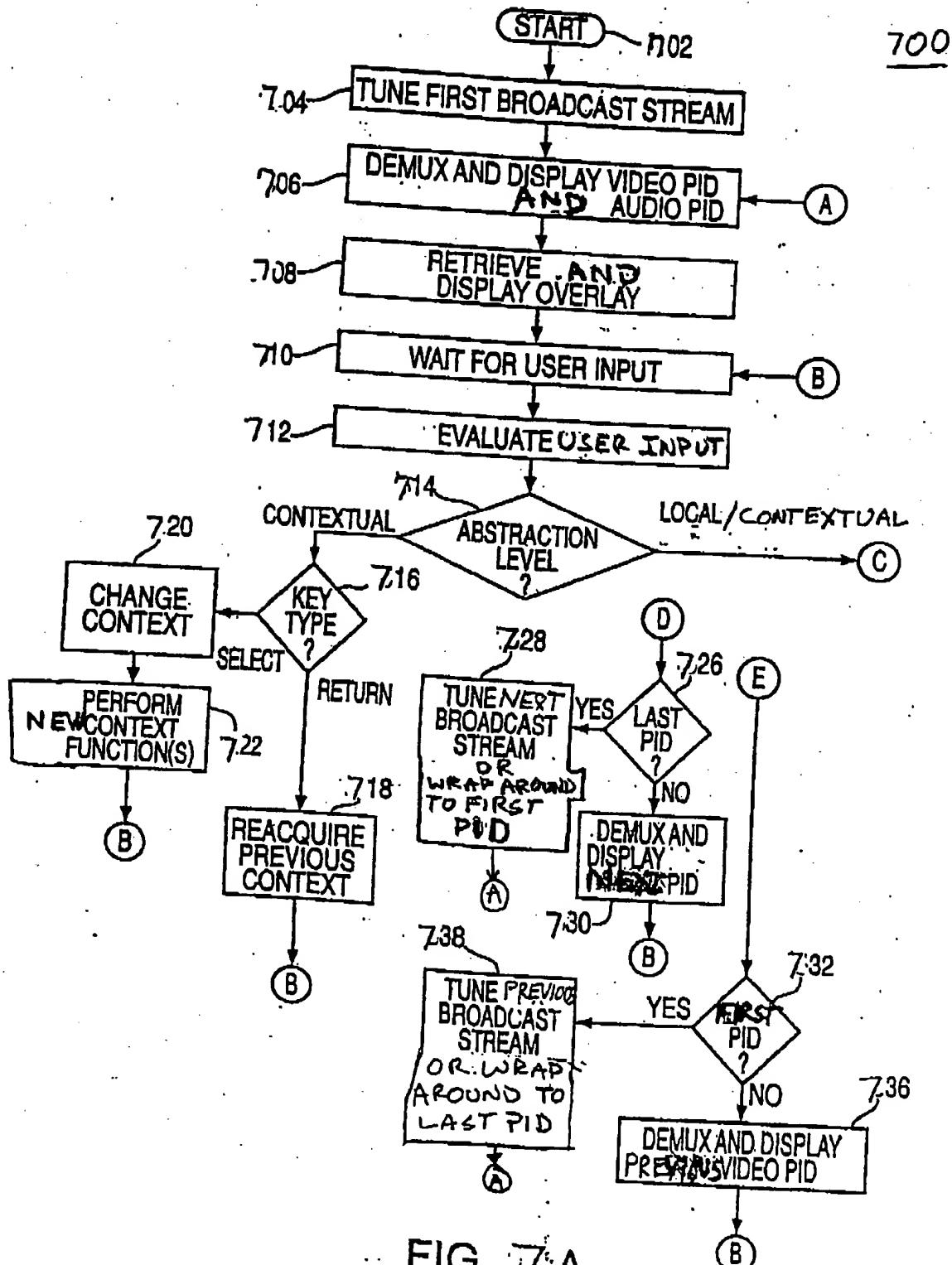


FIG. 7A

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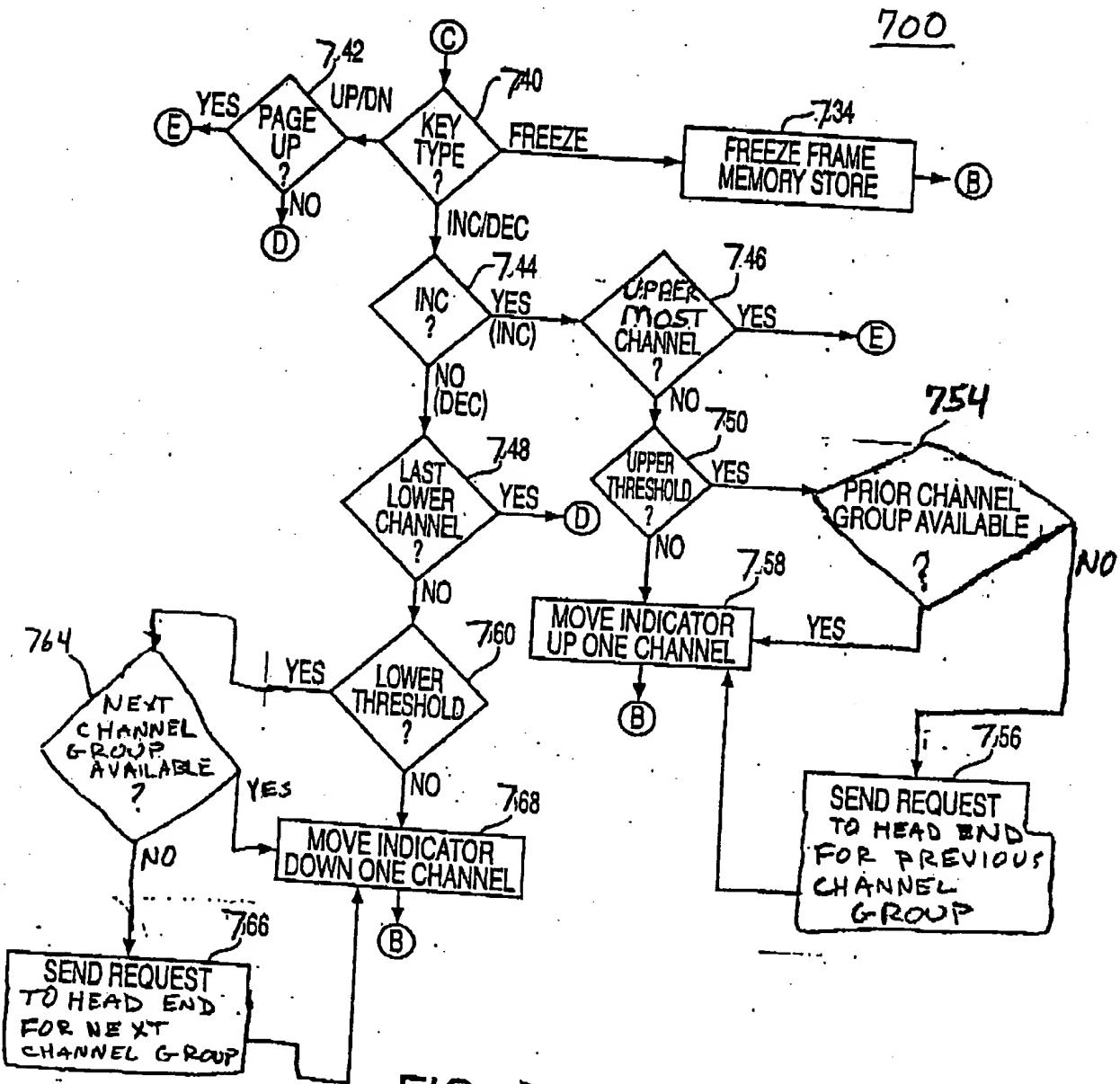


FIG. 7.B

FIG. 7

7A

7.B

19880-00171215

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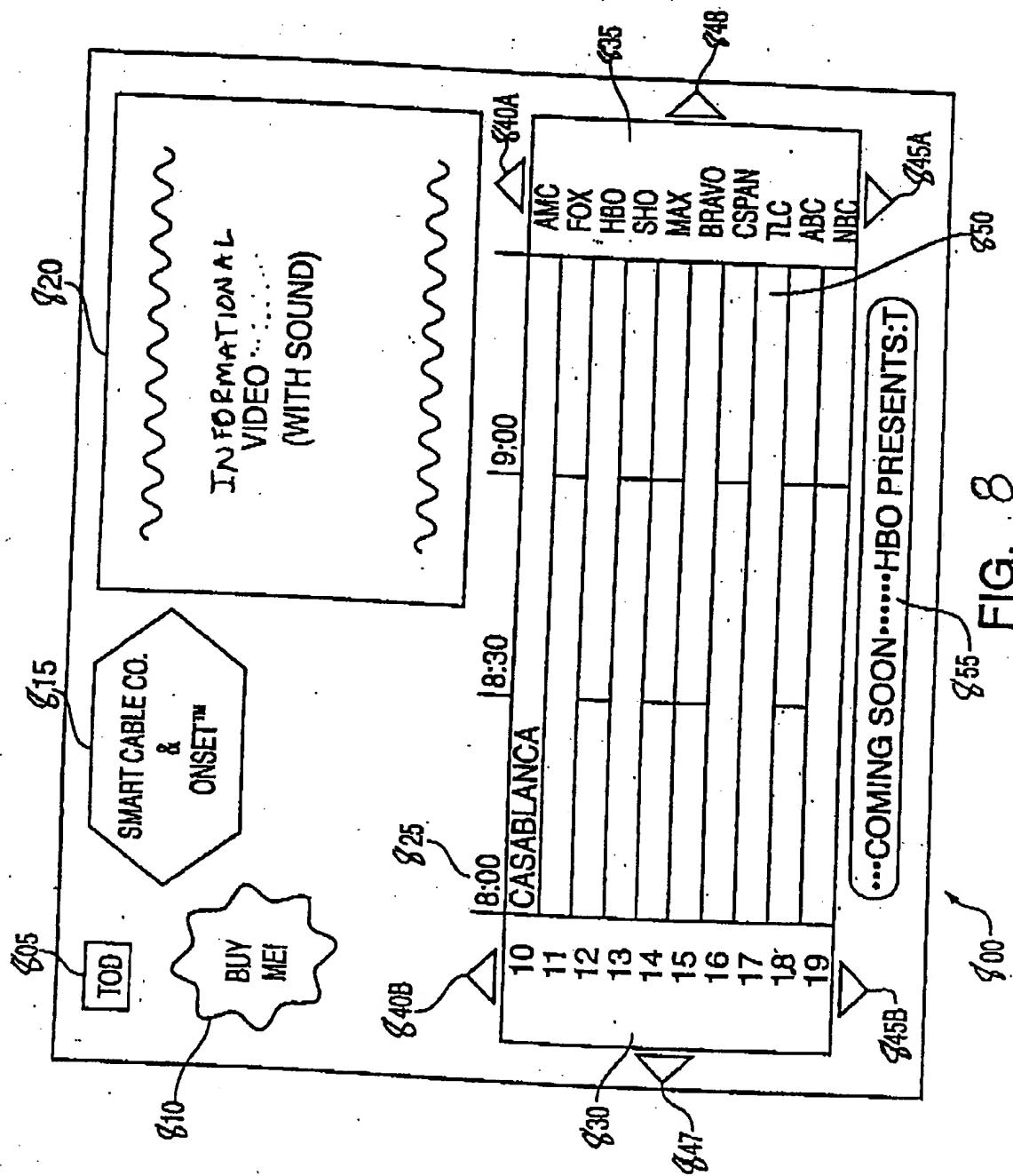
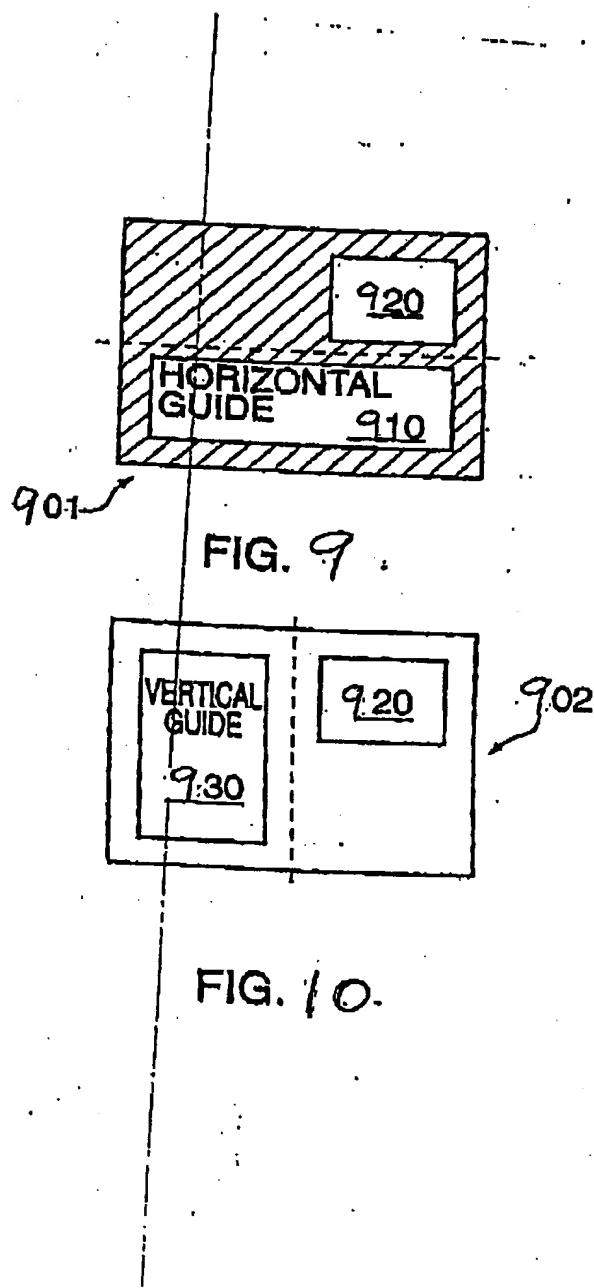


FIG. 8

19880-00171025

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00171025-19880



19880-00171025

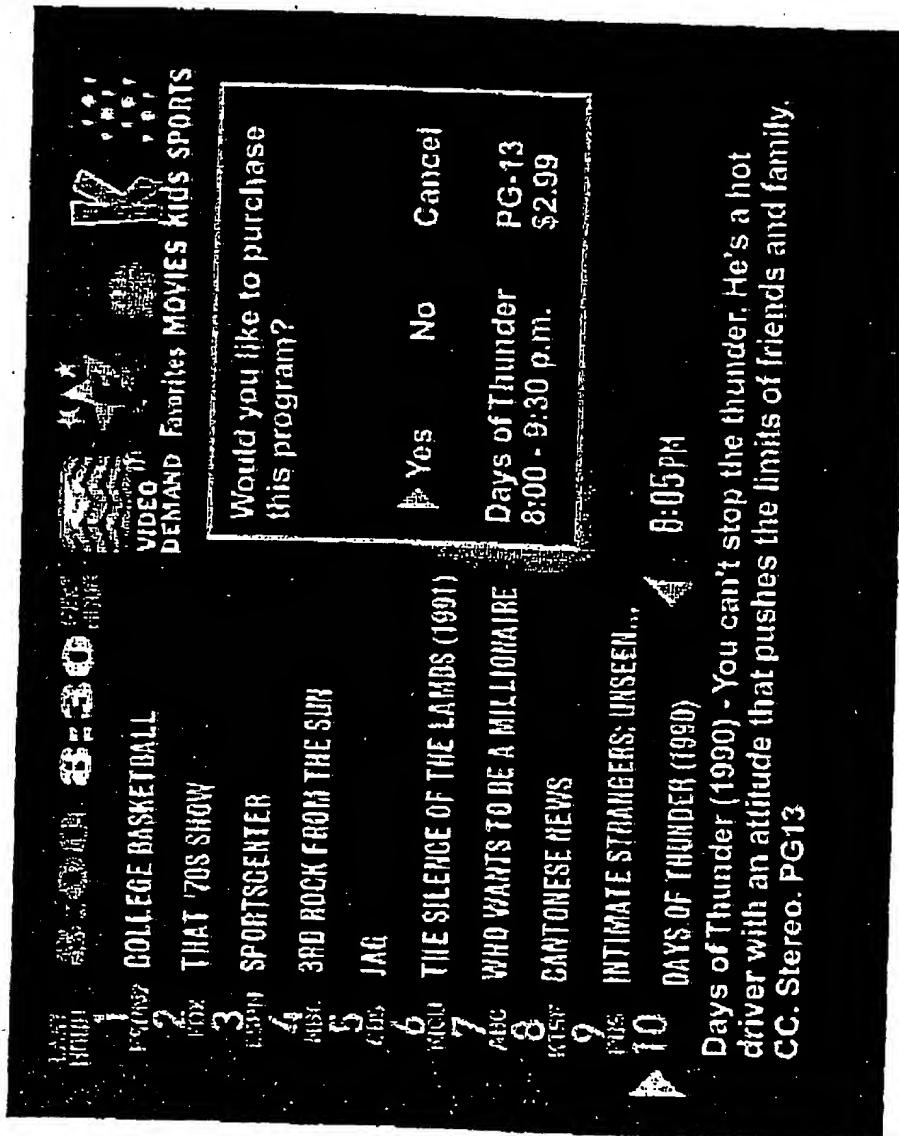
15/35

| KEY | GUIDE REGION ACTION | IMAGE REGION ACTION |
|--------------------|--|---|
| ↑ (INC) | INDICATE NEXT CHANNEL OR LAST CHANNEL OF PRIOR CHANNEL PID | VIEW NEXT TIME SLOTS POSSIBLY ENTER POINTCAST MODE |
| ↓ (DEC) | INDICATE PRIOR CHANNEL OR FIRST CHANNEL OF NEXT CHANNEL PID | VIEW PRIOR TIME SLOTS OR ENTER TIME SHIFT MODE |
| ↑ (PAGE UP) | INDICATE CHANNEL IN PRIOR CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT) | VIEW NEXT DAY POSSIBLY ENTER TIME SHIFT MODE |
| ↓ (PAGE DN) | INDICATE CHANNEL IN NEXT CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT) | VIEW PRIOR DAY POSSIBLY ENTER TIME SHIFT MODE |
| → MOVE RIGHT | EMPHASIZE NEXT TIME SLOT OR FIRST IMAGE REGION OBJECT | SELECT NEXT OBJECT |
| ← MOVE LEFT | EMPHASIZE PRIOR TIME SLOT OR LAST IMAGE REGION OBJECT | SELECT PRIOR OBJECT |
| SELECT | TUNE PRESENTLY INDICATED CHANNEL | SELECT HIGHLIGHTED OBJECT OR ENTER NEW OPERATING MODE |
| ADD/ REMOVE | ADD/REMOVE INDICATED TITLE IN HIGHLIGHTED TIME SLOT TO FAVORITES | NA |

FIG. 11

19880-0017105

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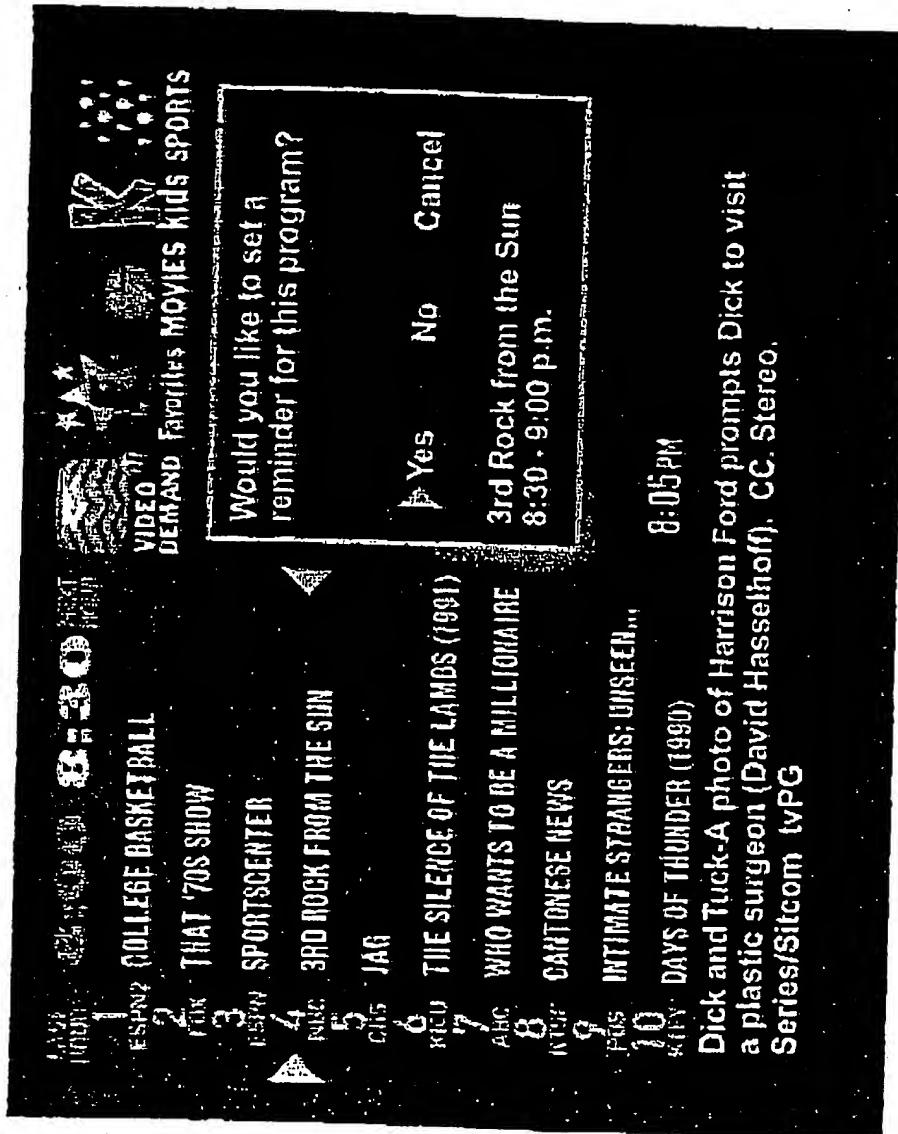


1200

12A

Fig.

1250 1250 1250 1250



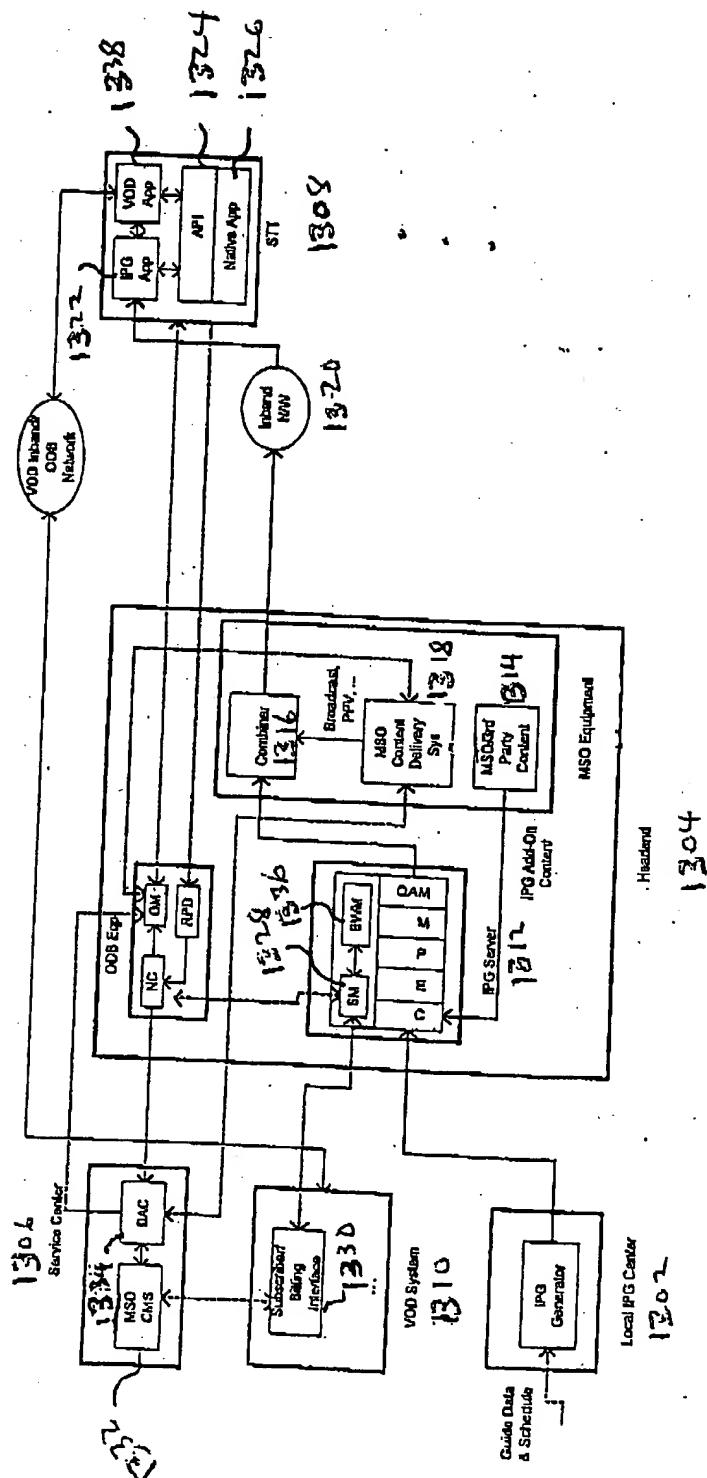
17/35

1250

Fig. 12B

19880-001710 as

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卷二

5.0

DOIT 0450 "T9-E-E950

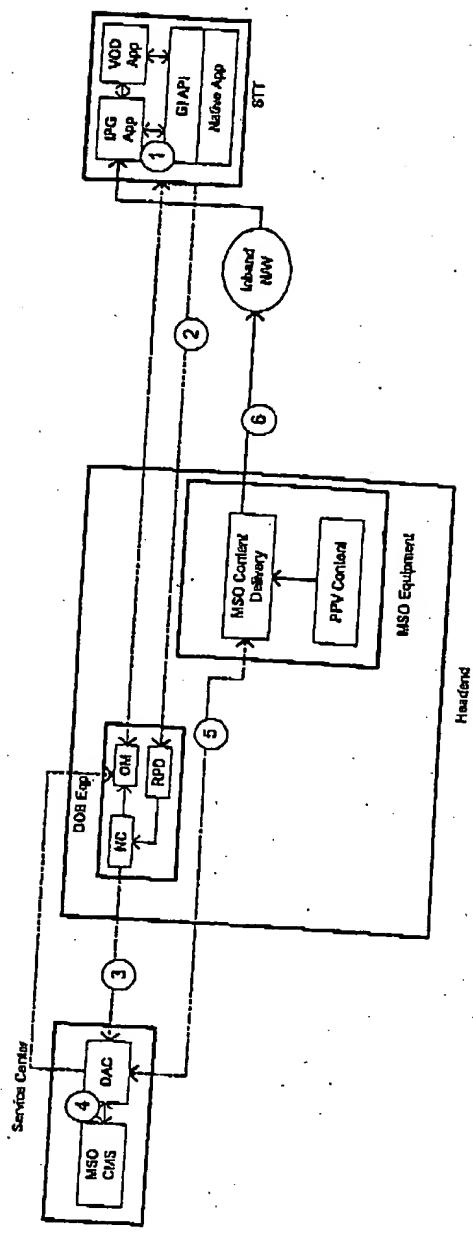


Figure 14. Impulse PPV Purchasing via Server-Centric Interactive UI

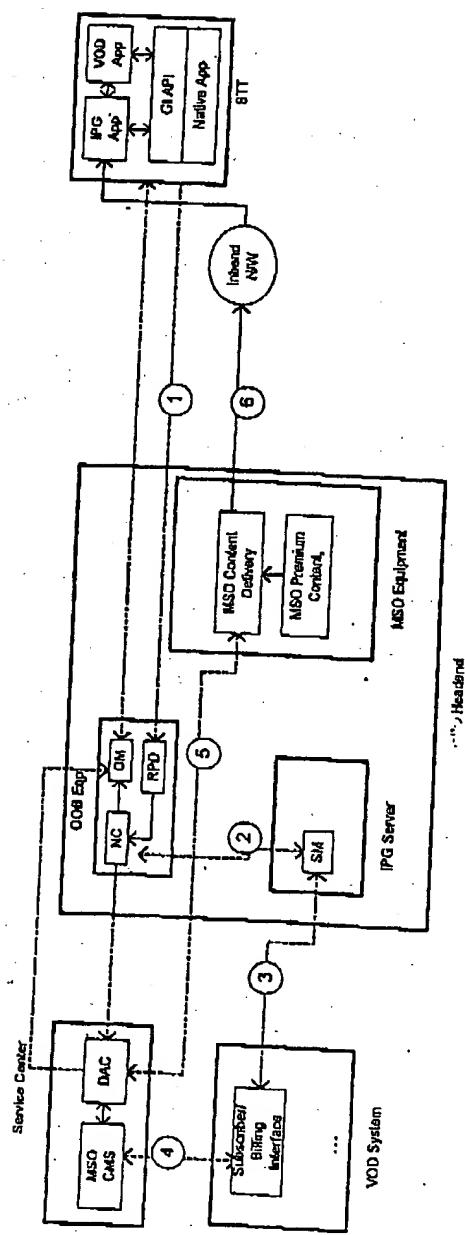


Figure 15. Premium Service Subscription via Server-Centric Interactive UI

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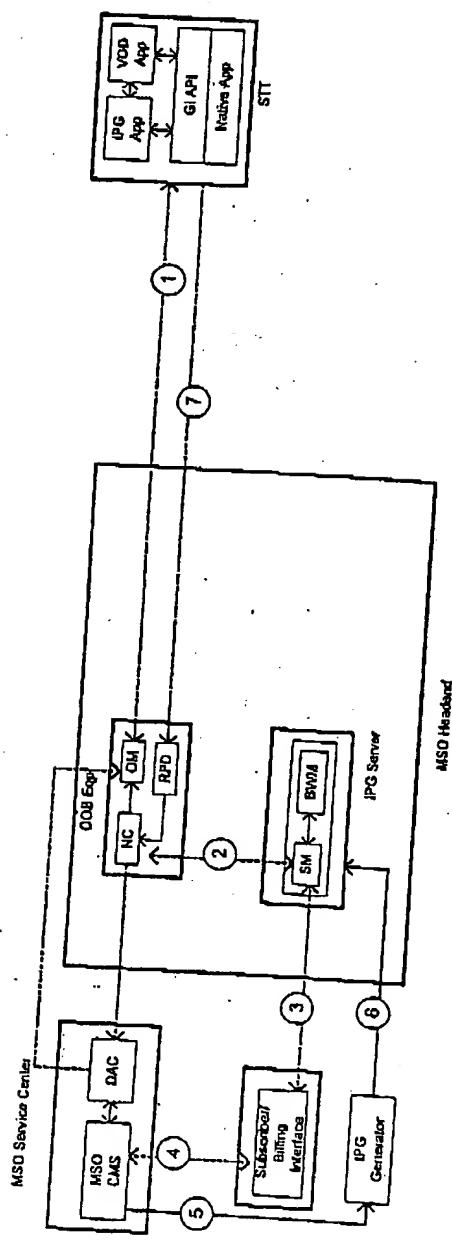


Figure 16. Impulse Purchasing from Advertisements via Server-Centric Interactive UI

19880-00171075

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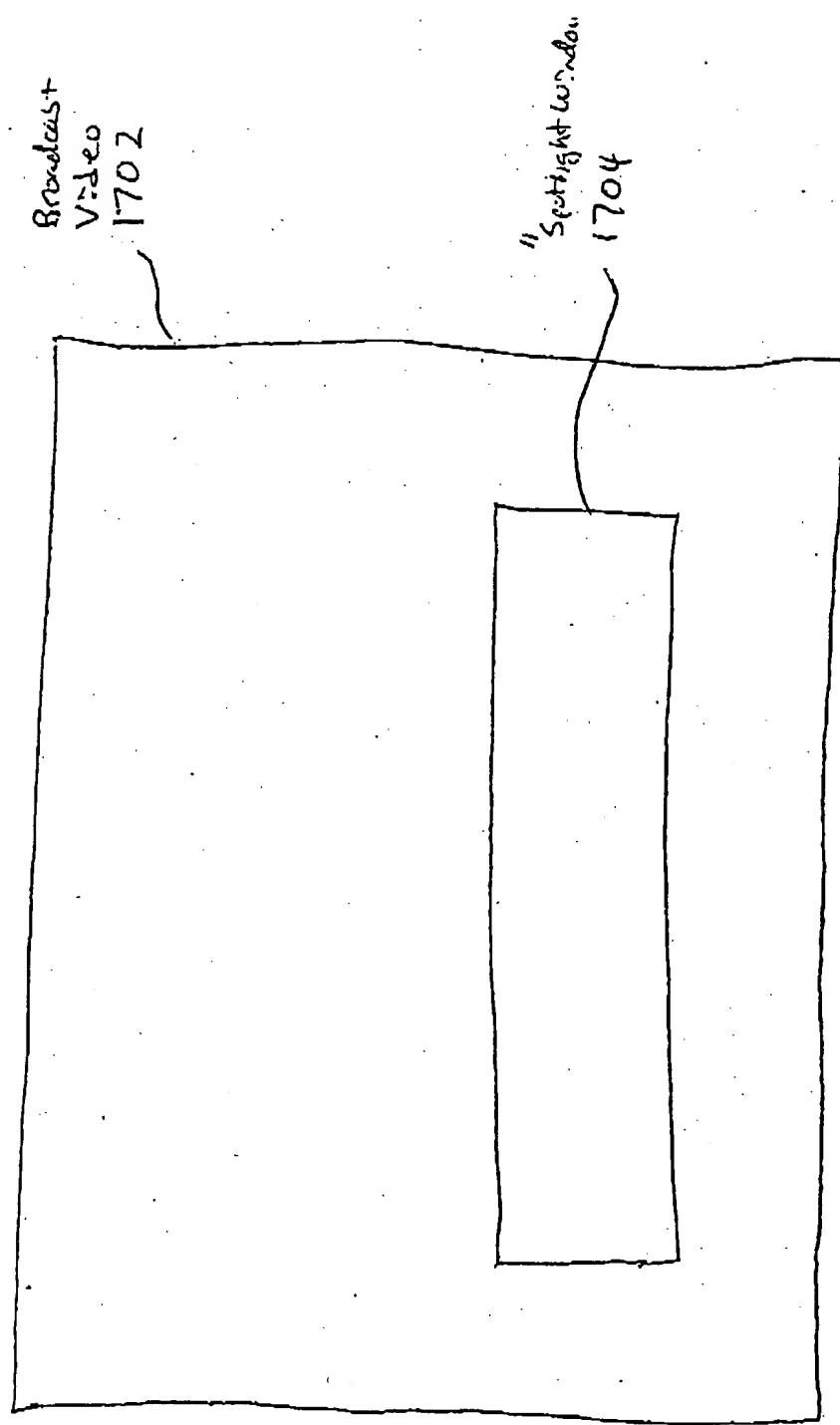


Fig. 17

19880-0017105
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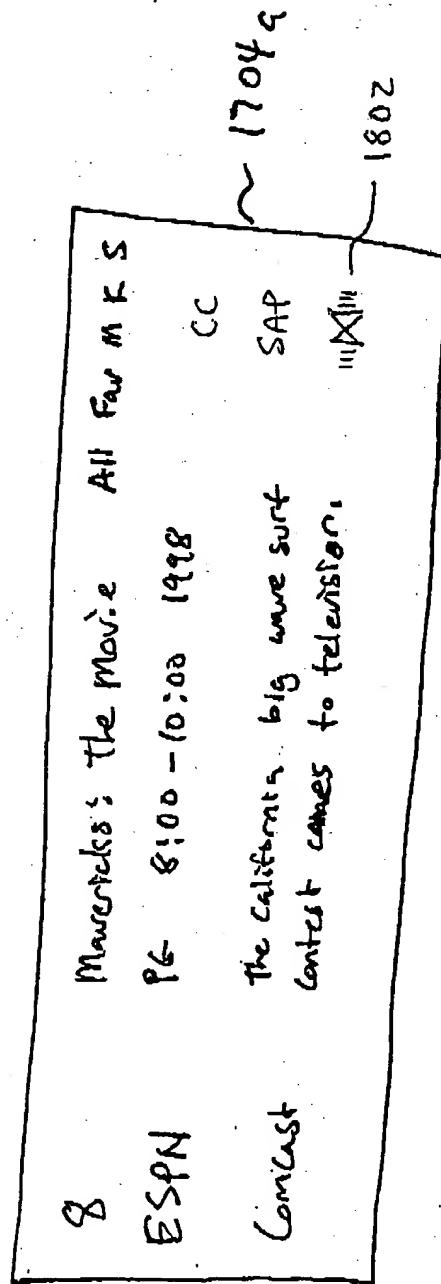
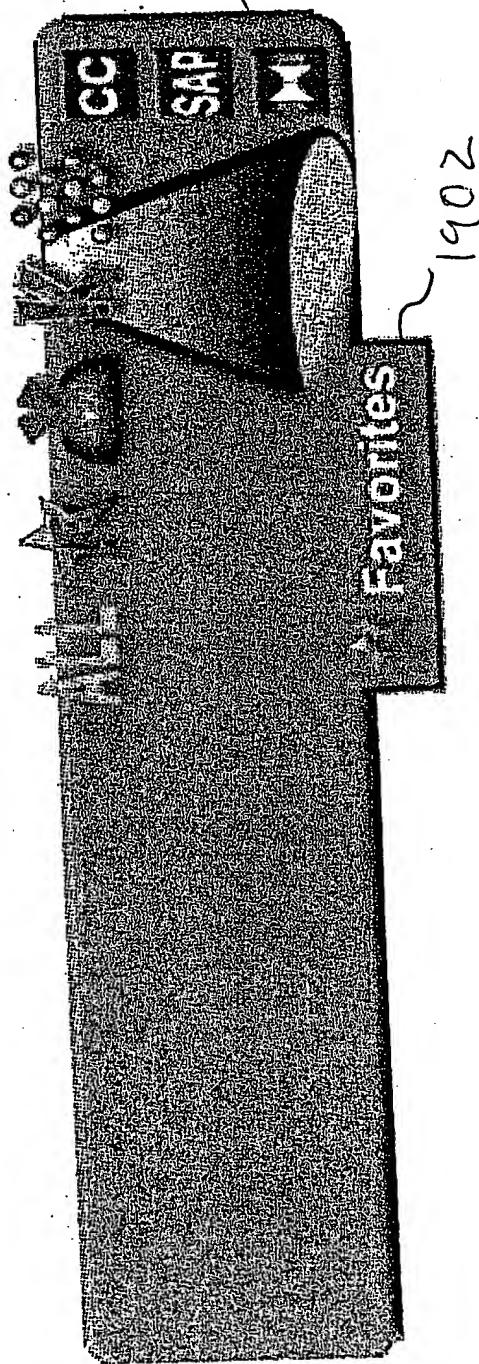


Fig. 18

19880-00171075
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Figs. 19

19880-001710-5

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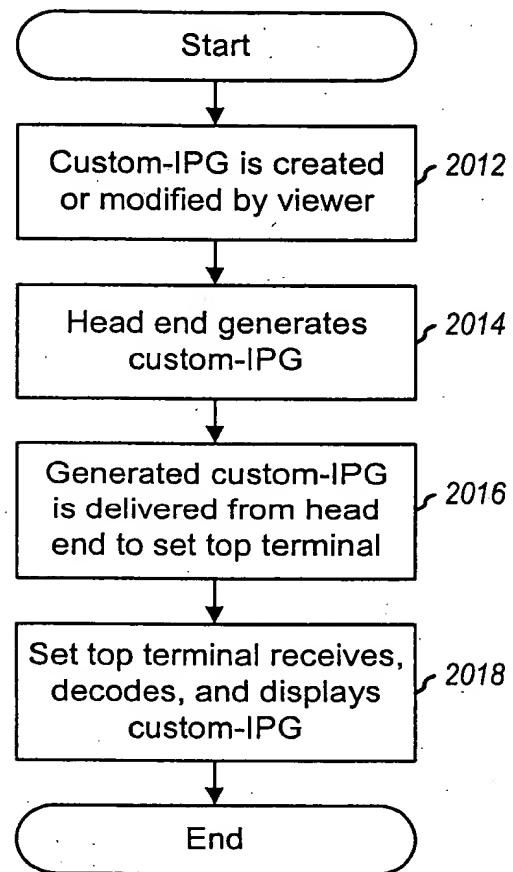


FIG. 20

19880-001710-5

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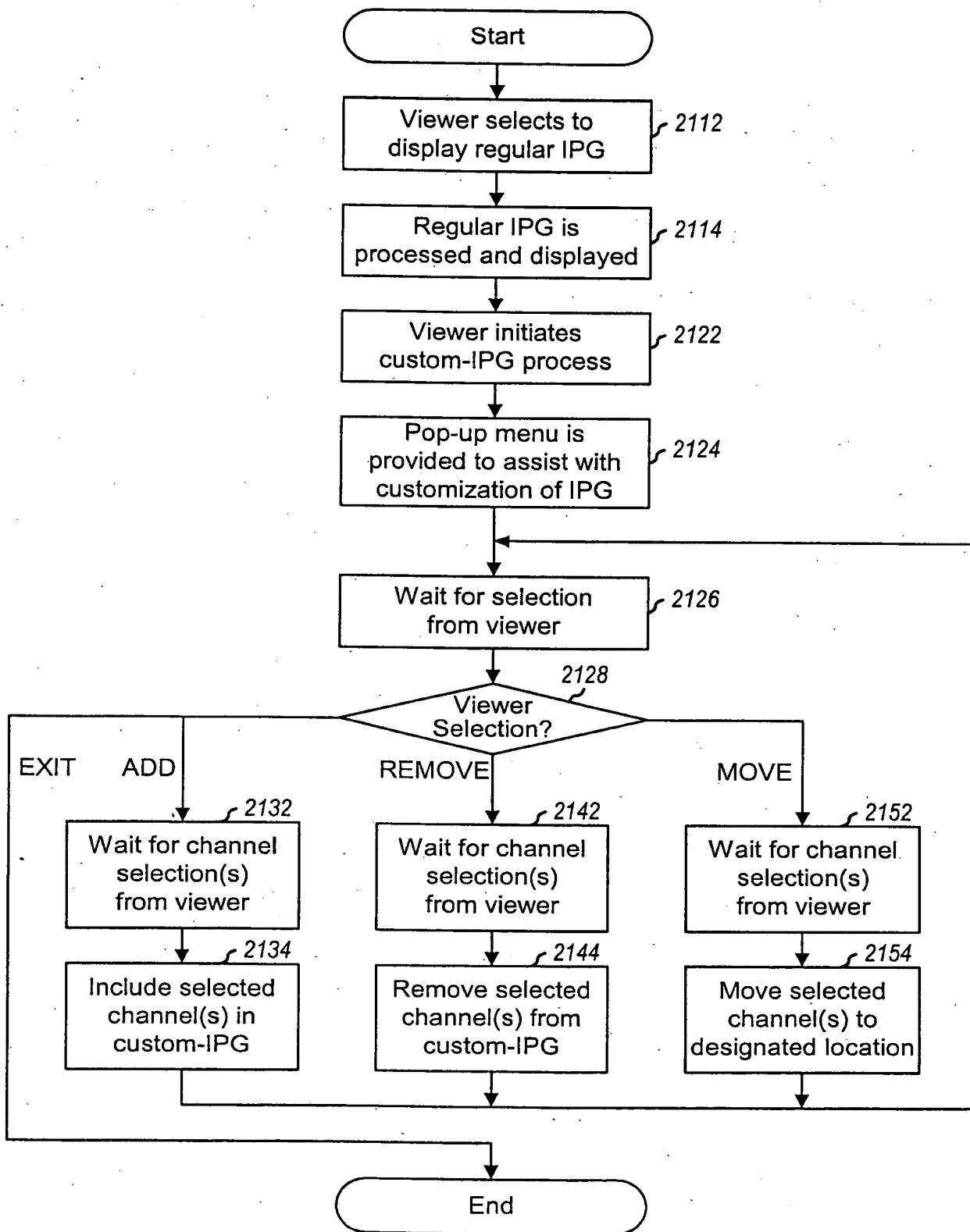


FIG. 21

2200

2240

2205

- 9:00 9:30 +**Menu**2210a
11 DRAGNET
TVLND12 HEMINGWAY>
WHYY13 TREMORS II:....>
USA14 >MEET JOE BLACK>
STARZ15 BEHIND THE MUSIC>
VH116 SCARED STRAIGHT! '99>
MTV17 WORLD NEWS>
CNN18 RIVERA LIVE>
CNBC19 NBA GAME>
ESPN20 WORLD WAR II IN COLOR>
HISTThurs, May 4 9:00-11:00 p.m. Sport/Live
Conference Semifinal, Game 5

2215

comcast.

2250

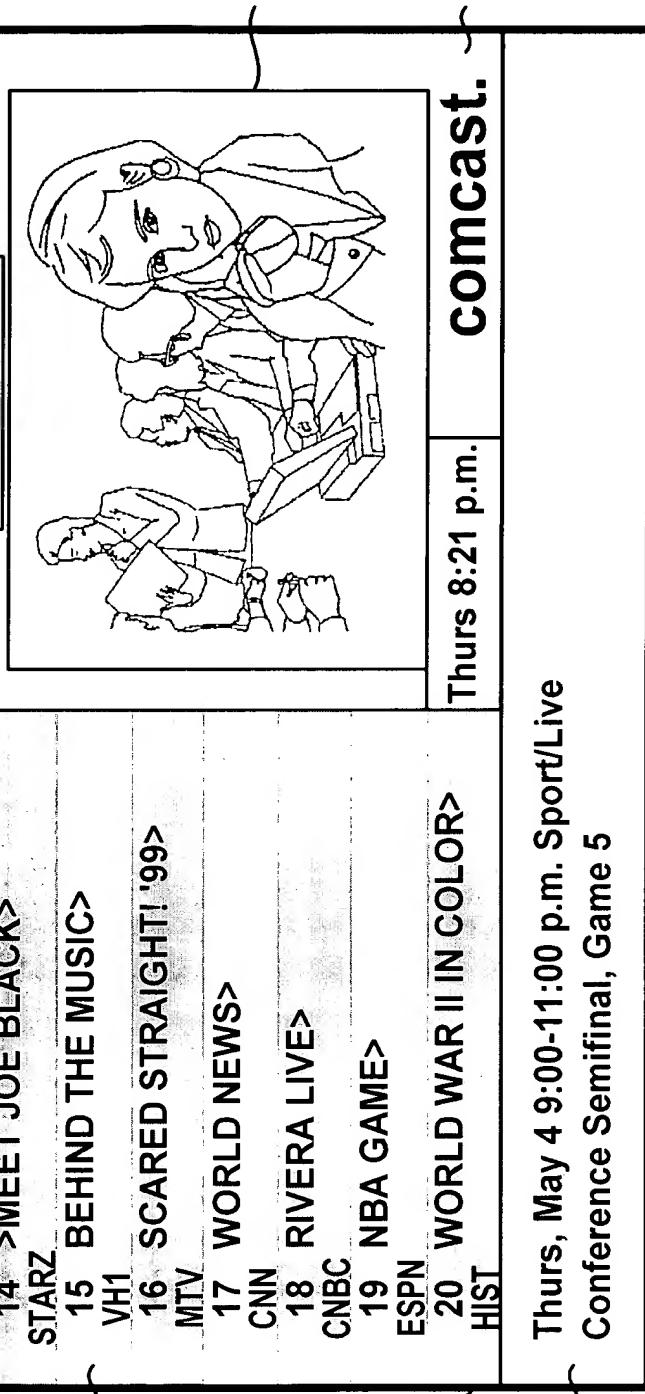


FIG. 22

2200a

2212

CNN



- 9:00 9:30 +

Menu



11 DRAGNET
TVLND

12 HEMINGWAY>
WHYY

13 TREMORS II:...>
USA

14 >MEET JOE BLACK>
STARZ

15 BEHIND THE MUSIC>
VH1

16 SCARED STRAIGHT! '99>
MTV

17 WORLD NEWS>
CNN

18 RIVERA LIVE>
CNBC

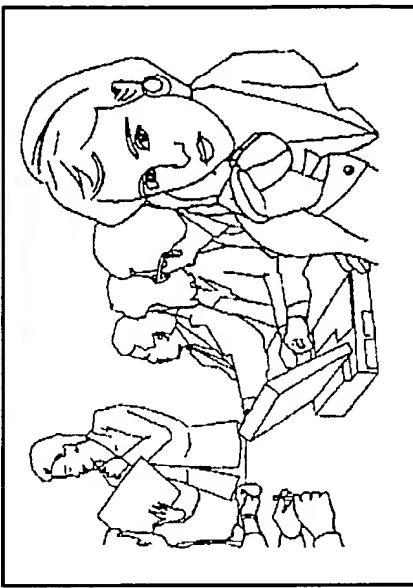
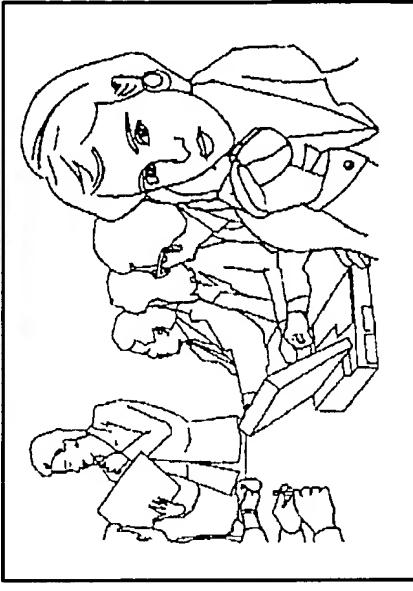
19 NBA GAME>
ESPN

20 WORLD WAR II IN COLOR>
HIST

2214a

CNN

2212a



Thurs 8:21 p.m. comcast.

Thurs, May 4 9:00-11:00 p.m. Sport/Live
Conference Semifinal, Game 5

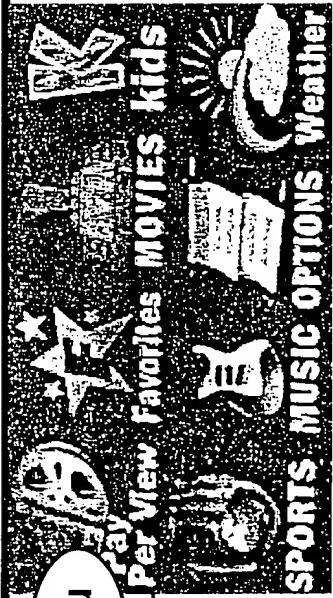
FIG. 23A

2200b

2212

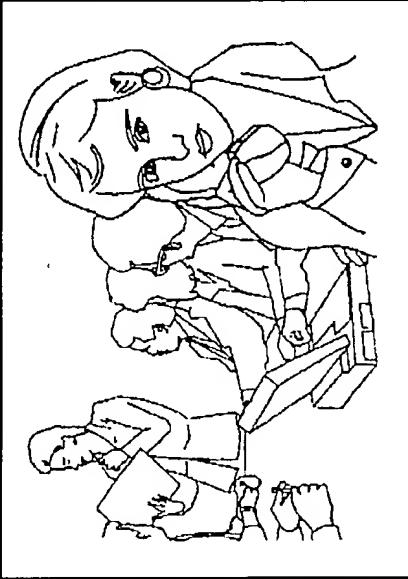
NBA

2212

- 9:00 9:30 +**Menu**

NBA

2212b

**NBA**

2212b

11 DRAGNET
TVLAND12 HEMINGWAY
WHY?13 TREMORS II:...>
USA14 >MEET JOE BLACK>
STARZ15 BEHIND THE MUSIC>
VH116 SCARED STRAIGHT! '99>
MTV17 WORLD NEWS>
CNN18 RIVERA LIVE>
CNBC19 NBA GAME>
ESPN20 WORLD WAR II IN COLOR>
HIST

2214b

Thurs, May 4 9:00-11:00 p.m. Sport/Live
Conference Semifinal, Game 5**comcast.**

Tues 8:21 p.m.

comcast.

FIG. 23B

113-17

1988-001710Z5

24/

30/35

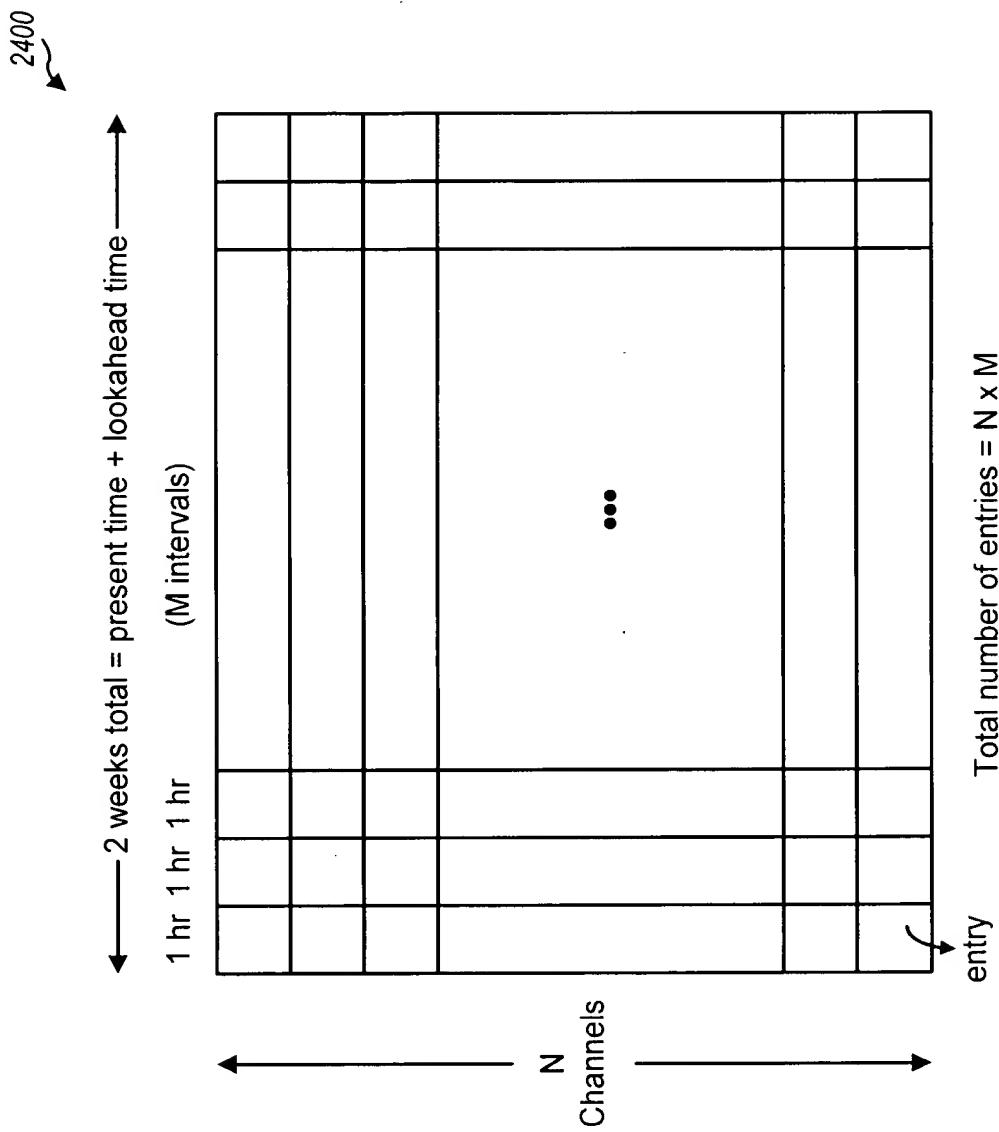


FIG. 24

1988-00171045

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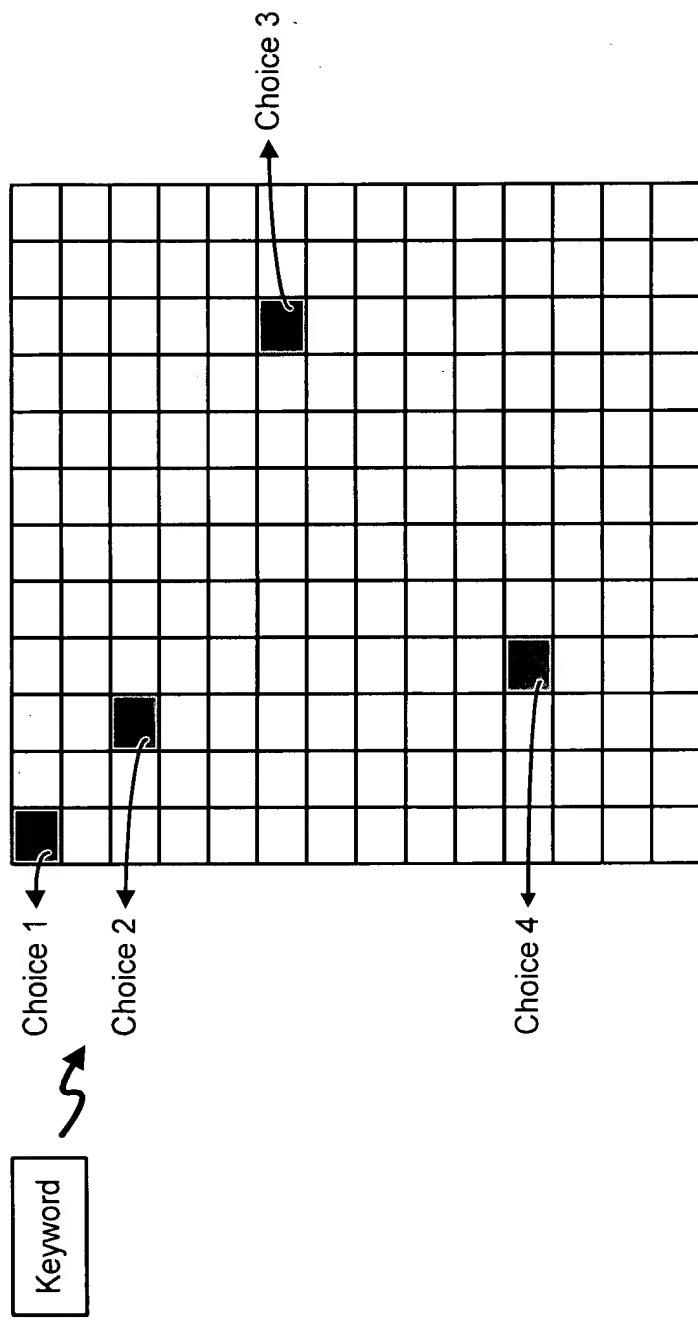


FIG. 25

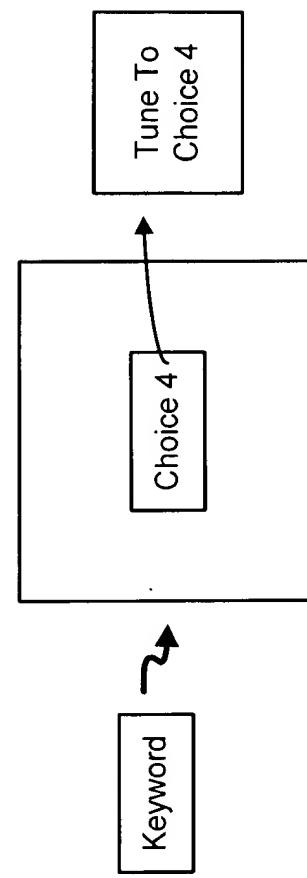


FIG. 27

113-17

1988000191045

26/

32/35

2600

2212

NBA



- 9:00 9:30 +

Menu

19 NBA GAME>

ESPN

23 NBA GAME>

USA

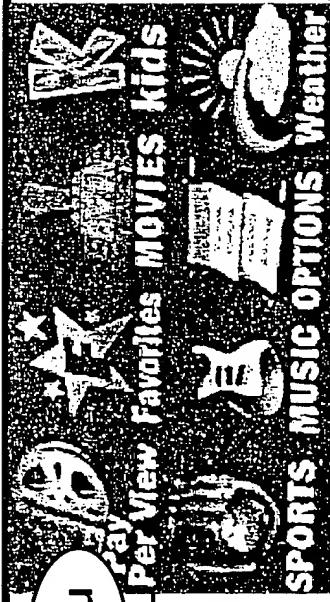
34 NBA WRAP UP>

CBS

54 THIS WEEK IN THE NBA>

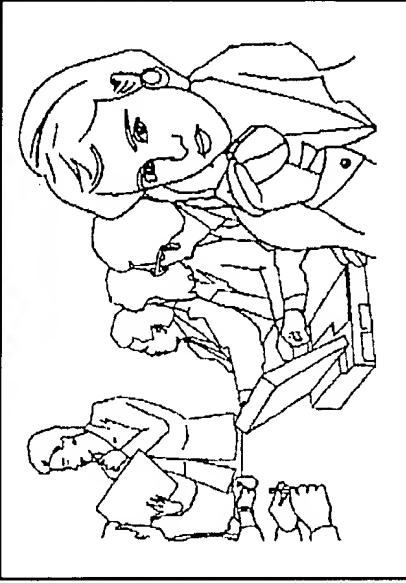
ESPN2

2214



NBA

2212b



Thurs 8:21 p.m. comcast.

Thurs, May 4 9:00-11:00 p.m. Sport/Live
Conference Semifinal, Game 5

FIG. 26

2200

- 9:00 9:30 +

Menu

2210a 11 DRAGNET
TVLND

2210b 12 HEMINGWAY>
WHYY

13 TREMORS II:...>
USA

2212 14 >MEET JOE BLACK>
STARZ

15 BEHIND THE MUSIC>
VH1

16 SCARED STRAIGHT! '99
MTV

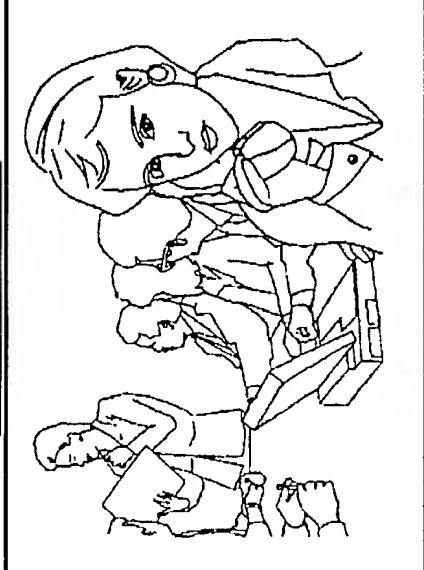
17 WORLD NEWS>
CNN

18 RIVERA LIVE>
CNBC

19 NBA GAME>
ESPN

20 WORLD WAR II IN COLOR>
HIST

2212x



2212x

2210h

Thurs, May 4 9:00-11:00 p.m. SportLive
Conference Semifinal, Game 5

FIG. 28

2900

2902

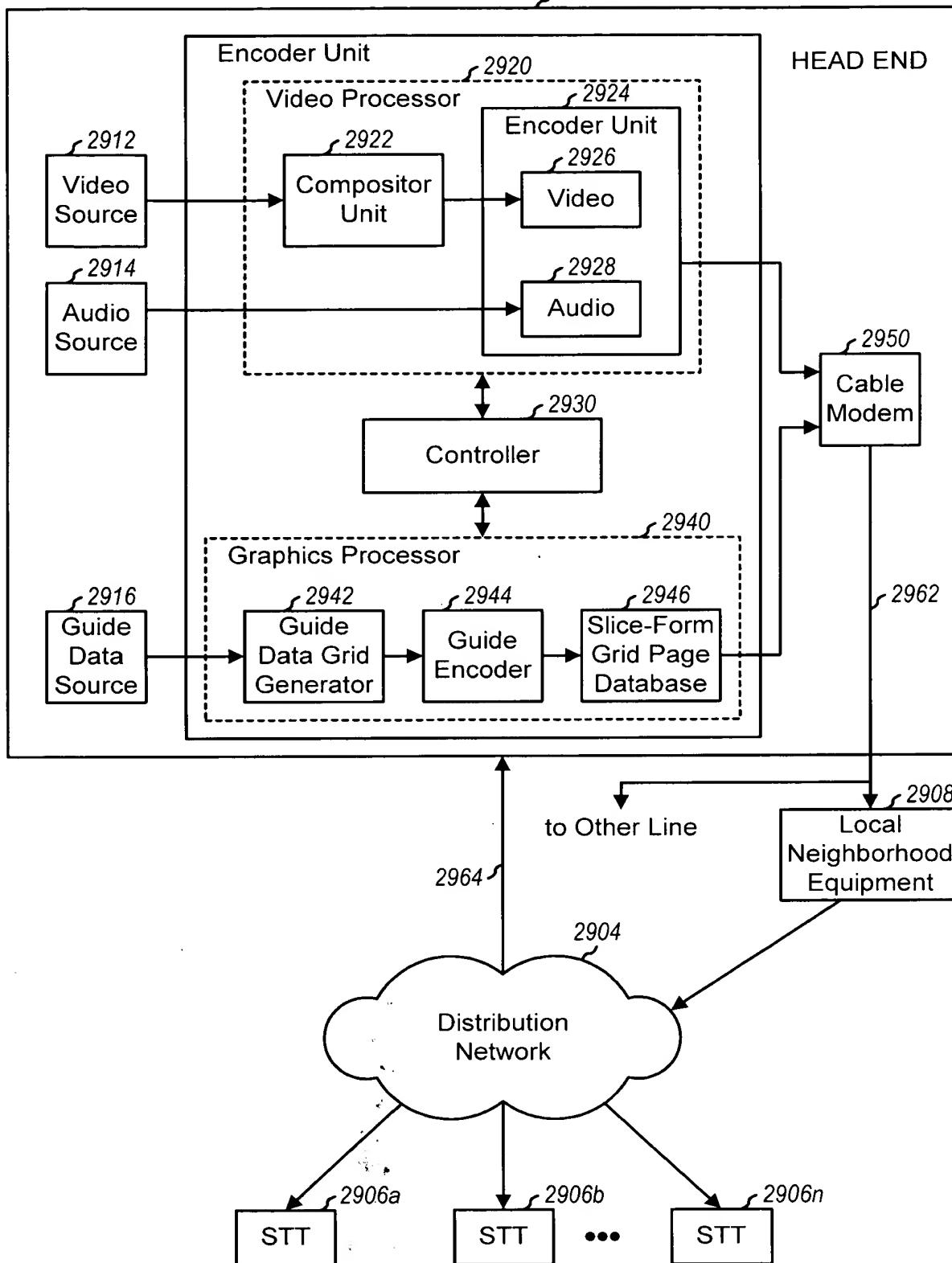


FIG. 29

2906

113-17

30

19880-00171045

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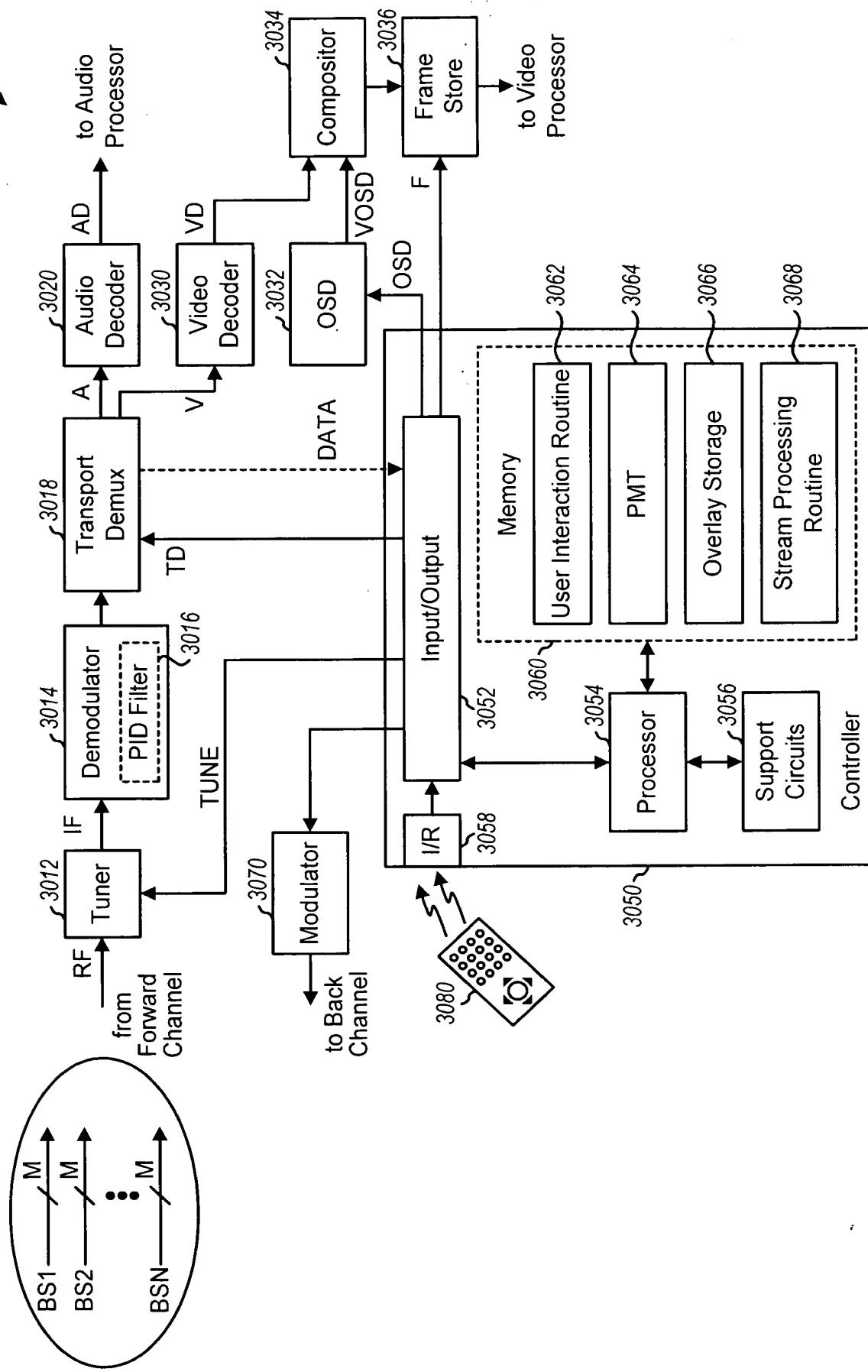


FIG. 30